

# **Exploring Investment opportunities: The Social Trading Revolution**

استكشاف خيارات الاستثمار • ثورة التداول الاجتماعي

## Outline

01	02	03	04	05
Traditional Investment Landscape	Hedge funds	ETFs	Power of Social Trading	User-friendly ST Platform

## Traditional Investment Landscape

Traditional investments have long been dominated by conventional assets like stocks, bonds, and mutual funds.

Typically, these investments involve individual or institutional investors making decisions based on market analysis, financial reports, and economic indicators.

Accessibility, high entry barriers and the need for extensive financial knowledge have often limited participation in traditional investment.

## Hedge Funds

They offer the potential for higher returns and diversification.

Hedge funds can actively manage investments, adapting to different market conditions.

Hedge funds often use advanced risk management techniques, appealing to investors seeking downside protection and capital preservation.

## Hedge Funds

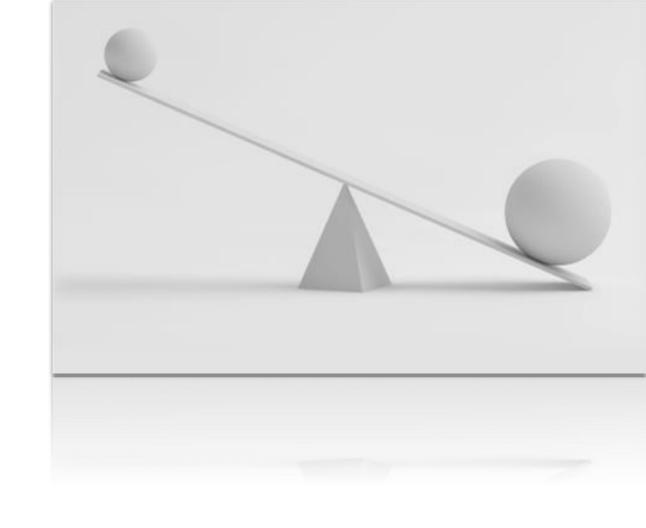
High minimum investment and Higher fees

Lack of Transparency

illiquid as they often require investors to keep their money in the fund for at least one year.

# **Exchange-Traded Funds** (ETFs)

- Diversification
- Cost efficiency
- Accessibility
- Transparency



# How to Begin?

Investing is not just about numbers and markets; it's about connecting with a community, learning from each other, and making informed decisions.

# Enter the Social Trading Revolution!!!

Social trading represents a paradigm shift in investment, making the financial markets more inclusive, transparent, and educational.

Social Trading makes it simpler, as Investors can copy trades made by experienced traders while both earn from profitable trades.

#### **Power of Social Trading**

Social trading is changing the game, making investing more accessible and engaging for everyone.

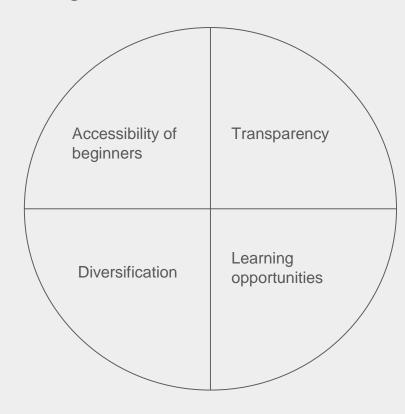
The aim is to benefit from the expertise and success of others without having to actively manage the trades themselves.

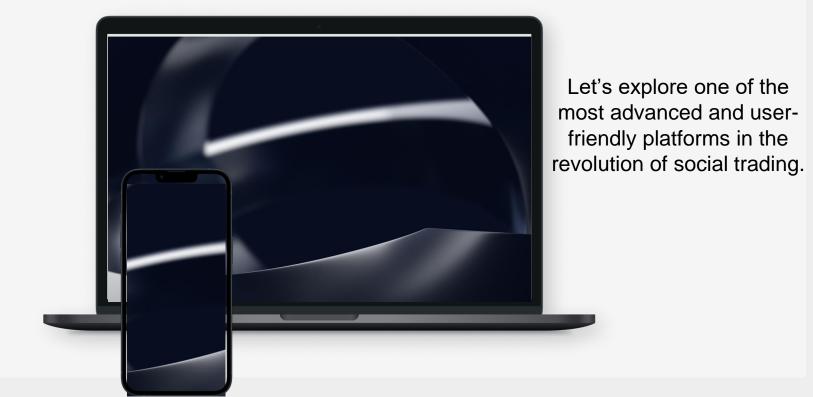




#### Power of Exness Social Trading

- > Social trading opens doors for all investors.
- Gain real-time insights into successful traders' strategies.
- Know exactly where your money goes and how it performs.
- > Learning by observing their techniques.
- > Setting risk parameters
- Diversification





## **Exness Social Trading**

An exciting new opportunity, As an investor, you can copy strategies made by strategy providers and earn profits together.

#### Choosing the Right Strategy

☐ The strategy page provides a host of information about the strategy and the strategy providers himself.

You can find details like strategy provider name, date of registration, strategy description, country, important indicators about strategy performance, statistics, trading instruments, orders, trading period, and commission.

☐ The strategy main area is where you can browse various strategies by various criteria, including by Currency and most Copied among others.

Further down, you will see the ability to browse all strategies, and sort them by:

Return

Risk

Commission

Number of investors

Lifetime

Choosing the right strategy as an investor https://www.social-trading.club/



Being an investor doesn't necessarily mean copying someone

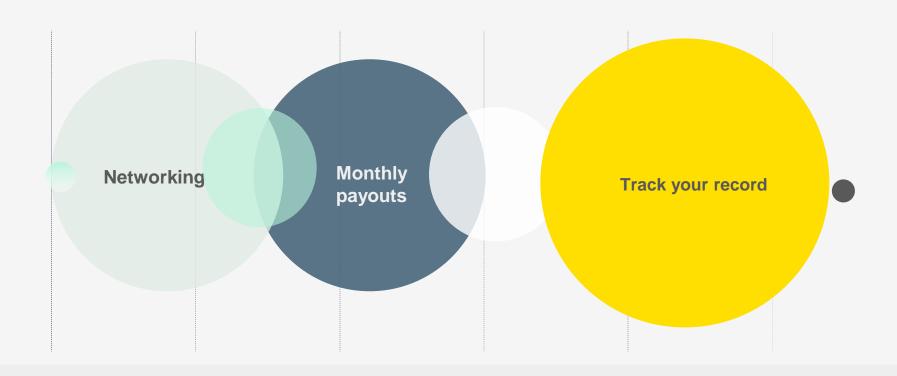
Having a solid understanding of the market

Knowing how to manage risks

Being adept at managing your emotions

Implementing strategies for growth

# Why Social Trading





#### Tips for Successful Social Trading



## **Partnership**



Earn stable income by simply referring new users to invest with Exness: both investors and strategy providers have access to competitive commission rates through the Exness Partnership Program and Luxurious prizes through the Exness Loyalty Program

★ It offers a unique blend of passive income potential, portfolio diversification, and a learning platform for those looking to understand the financial market

★ Social trading could be the missing piece in your investment puzzle

# Thank you!